

ABSTRACT OF THE DISCLOSURE

A portable receiving system for receiving data products and data product information. The system includes a portable data unit and a subscriber interface unit.

- 5 The portable data unit includes a broadcast signal receiver for receiving at least one of a data product or data product information modulated with a broadcast signal, a processor for separating the at least one data product or data product information from the broadcast signal by demodulating the broadcast signal, memory for storing the separated at least one data product or data product information, a presentation device for presenting the
- 10 separated at least one data product or data product information, and a user interface for allowing selection of a data product associated with the presented data product or data product information. The subscriber interface unit includes a network interface for connecting the subscriber interface unit to a data product center over a communications network, and an interface for connecting to the portable data unit.

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